

# WHY METRO MATTERS

TRANSIT IS GOOD FOR OUR ECONOMY, OUR ENVIRONMENT, AND OUR PEOPLE.

## TRANSIT MOVES PEOPLE BETTER.

In cities everywhere, transit is the most effective way to move the most people. One full Metro bus carries the same number of people as 60+ cars.

### 1 FULL BUS



### 60+ PEOPLE DRIVING ALONE



## MOBILITY IS NOW THE #1 CONCERN OF PEOPLE IN OUR REGION.

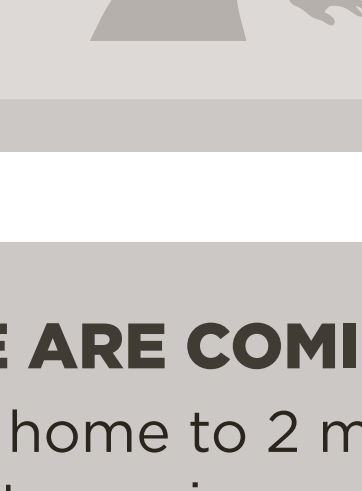


WE SPEND  
34 MINUTES OF  
EVERY PEAK  
COMMUTE HOUR  
STUCK IN TRAFFIC.

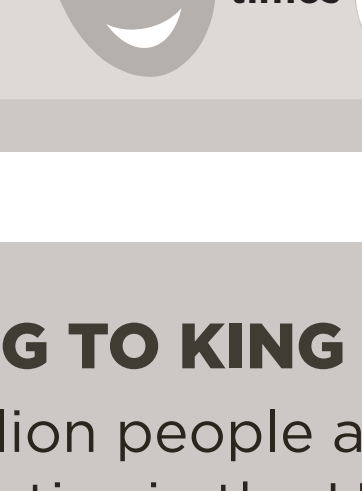
### WE ARE STUCK IN TRAFFIC 83 HOURS PER YEAR

That's enough time to...

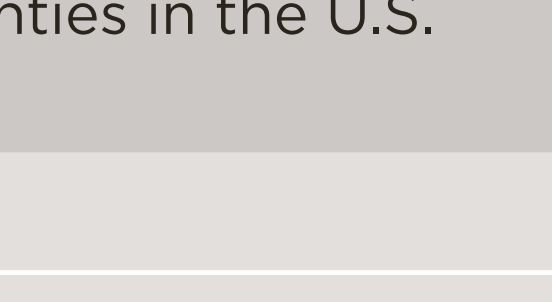
Listen to the  
entire Pearl Jam  
catalog



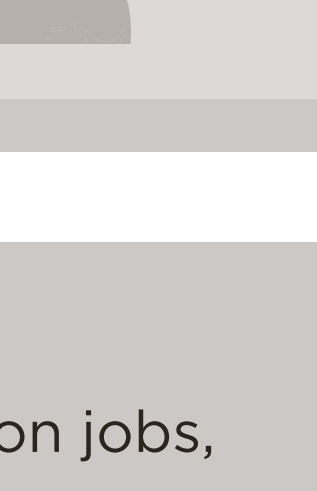
Hike Mount Si



Attend your kid's school play

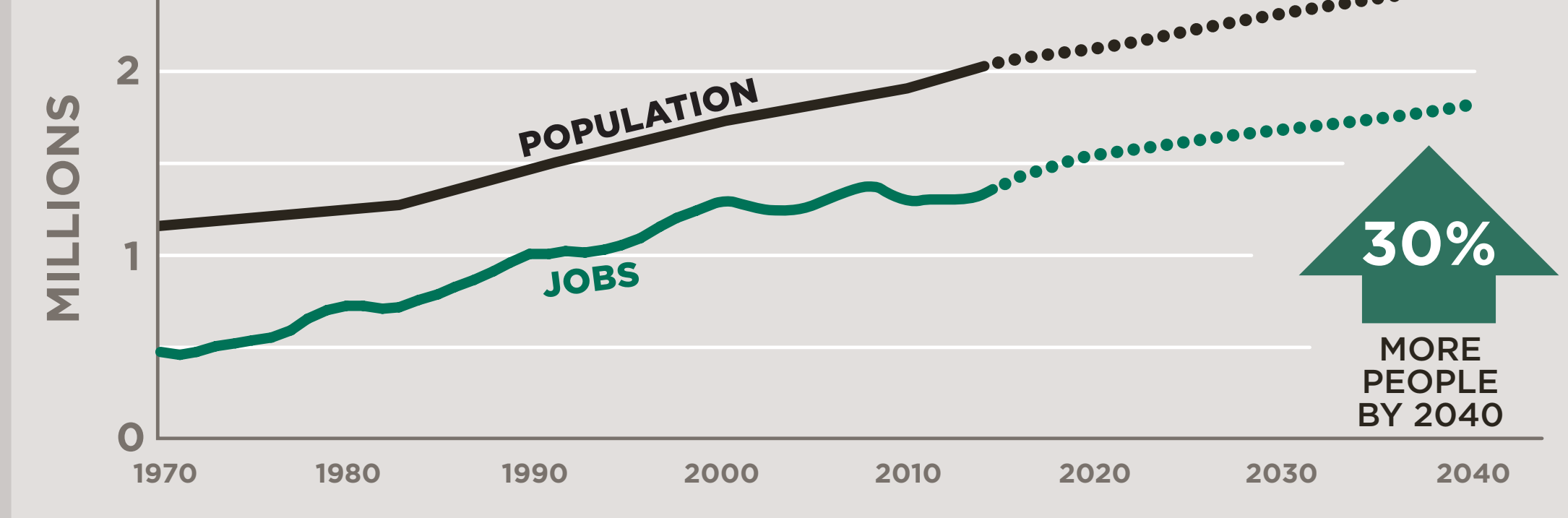


Watch the  
Seahawks play



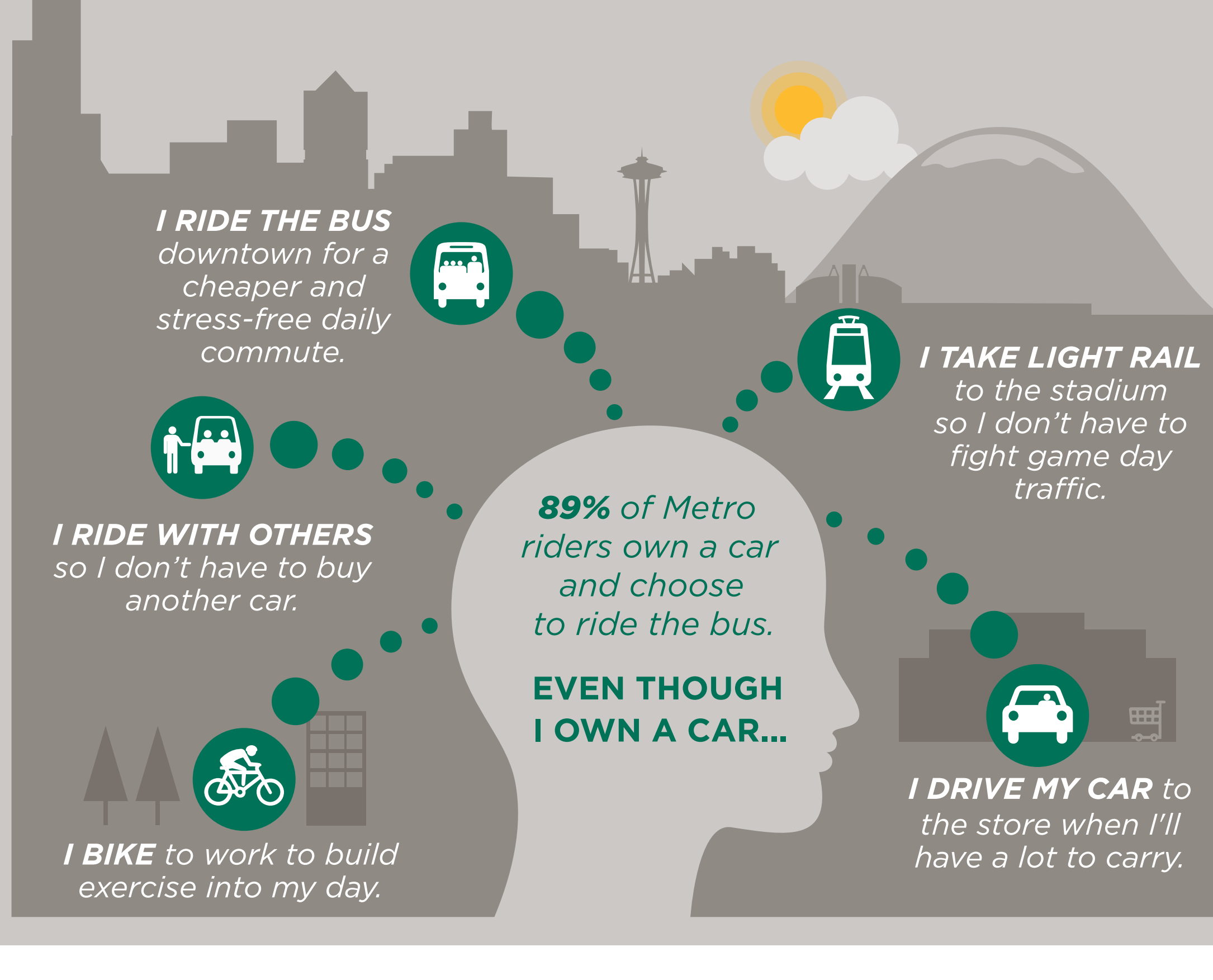
## EVEN MORE PEOPLE ARE COMING TO KING COUNTY.

Our beautiful county is home to 2 million people and 1.3 million jobs, and is one of the fastest growing counties in the U.S.



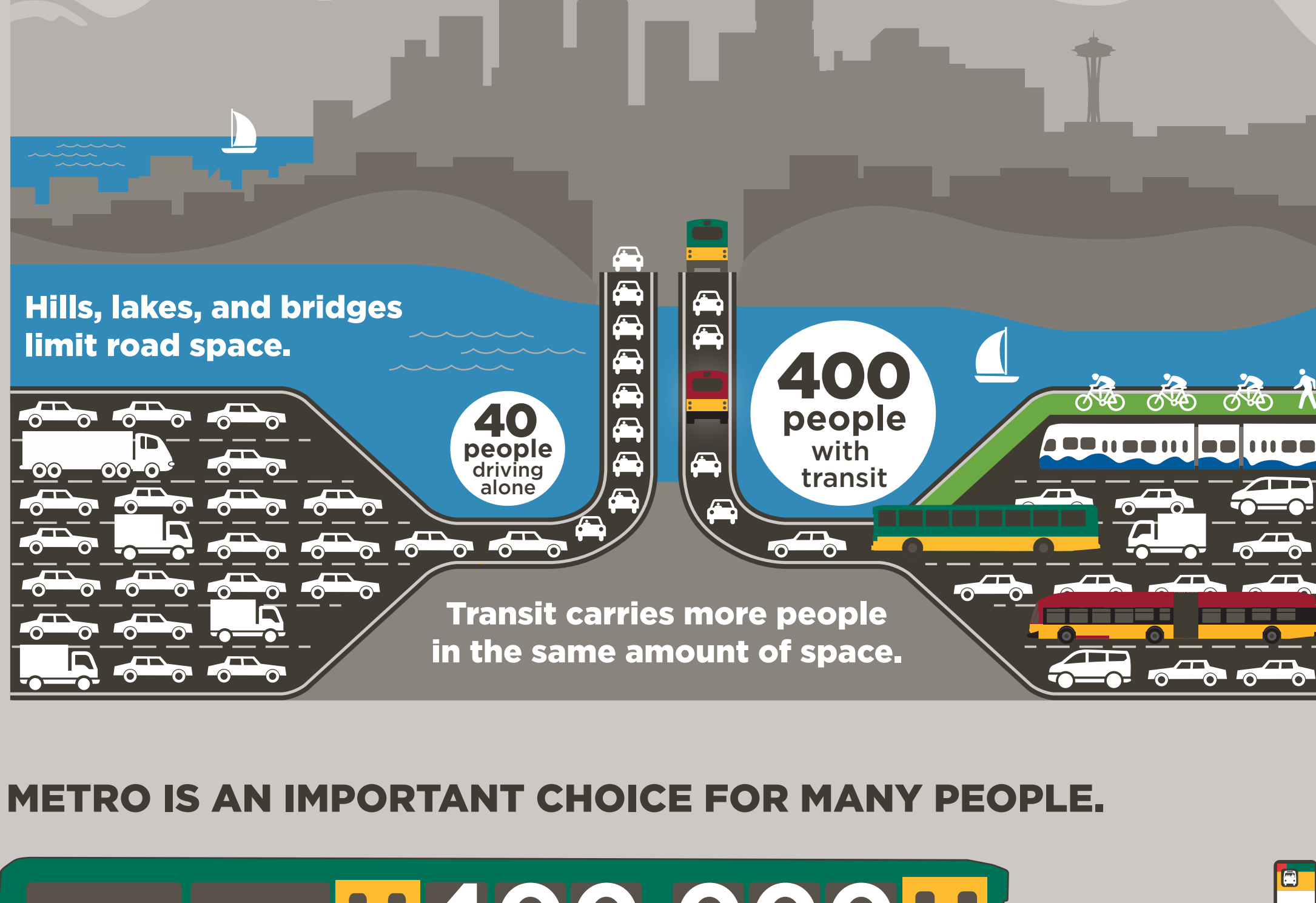
## OPTIONS TO GET MORE PEOPLE, MORE PLACES, MORE OFTEN.

Metro is part of a healthy transportation system that frees us to go where we need to and do things we enjoy.



## CHOOSING METRO MAXIMIZES THE ROADS WE HAVE.

Transit takes 175,000 cars off the road each weekday, reducing congestion and saving everyone time—whether or not you ride the bus.

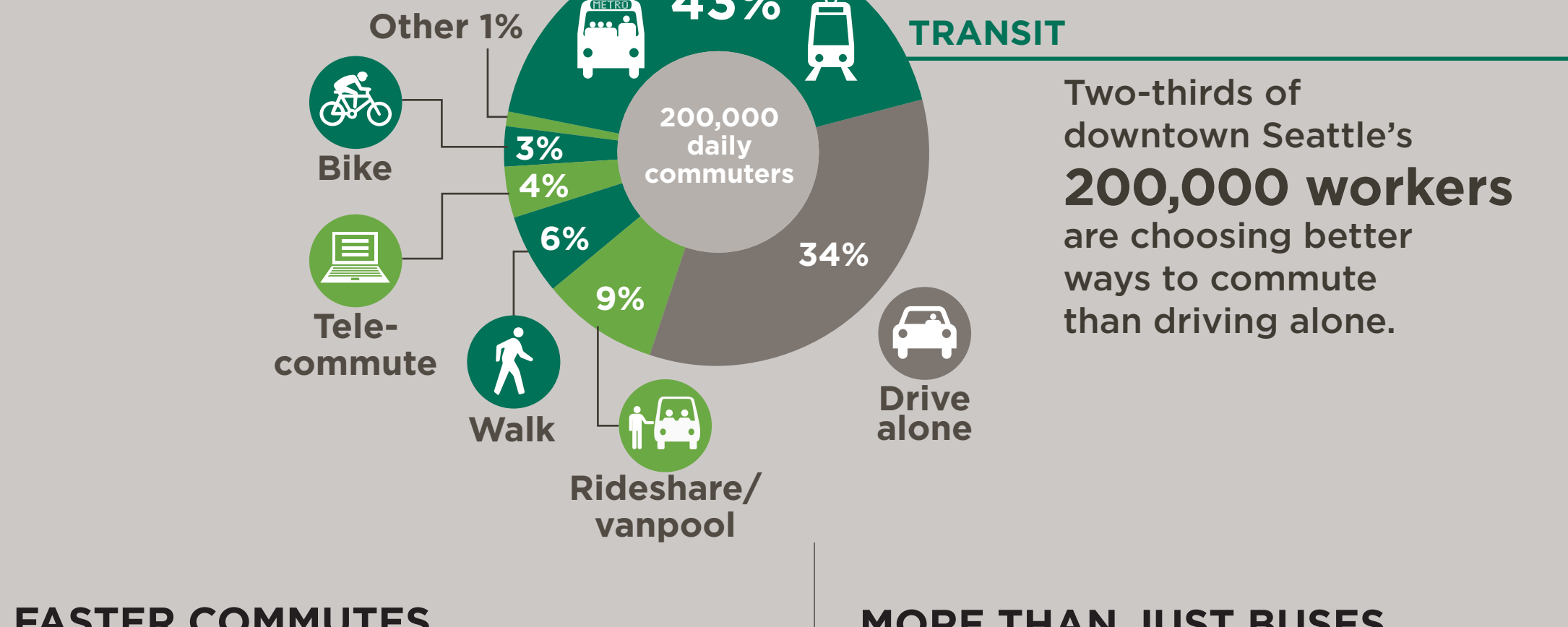


## METRO IS AN IMPORTANT CHOICE FOR MANY PEOPLE.



## METRO CONNECTS PEOPLE TO JOBS

King County is Washington state's economic hub, and Metro provides reliable daily transportation to job centers across the region.



Two-thirds of downtown Seattle's **200,000 workers** are choosing better ways to commute than driving alone.

### FASTER COMMUTES

Frees up peak commute hours, Metro during the equivalent of...



### MORE THAN JUST BUSES

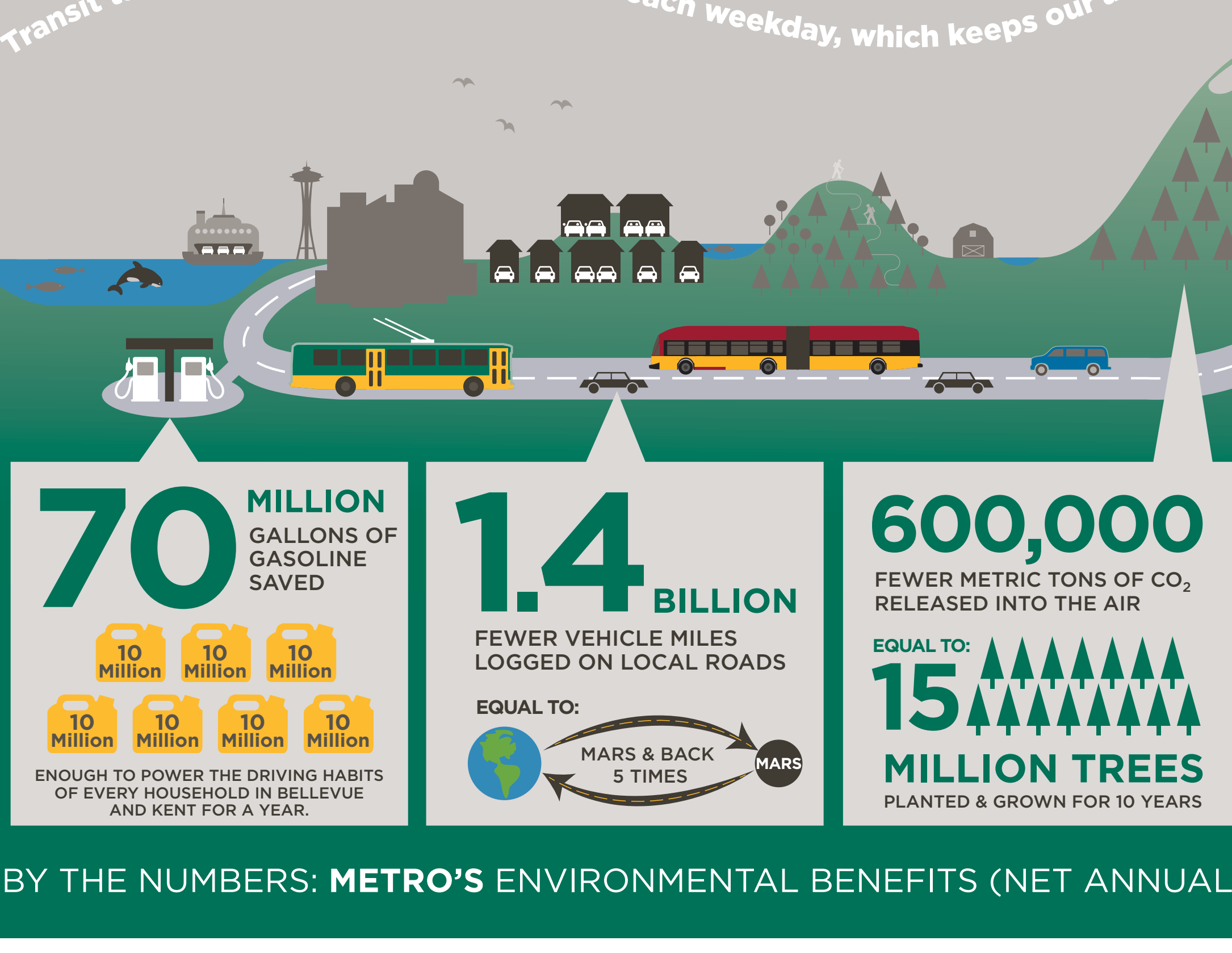
Metro operates the nation's largest public vanpool program.



More than **1,600** local companies contract with Metro for employee bus passes.

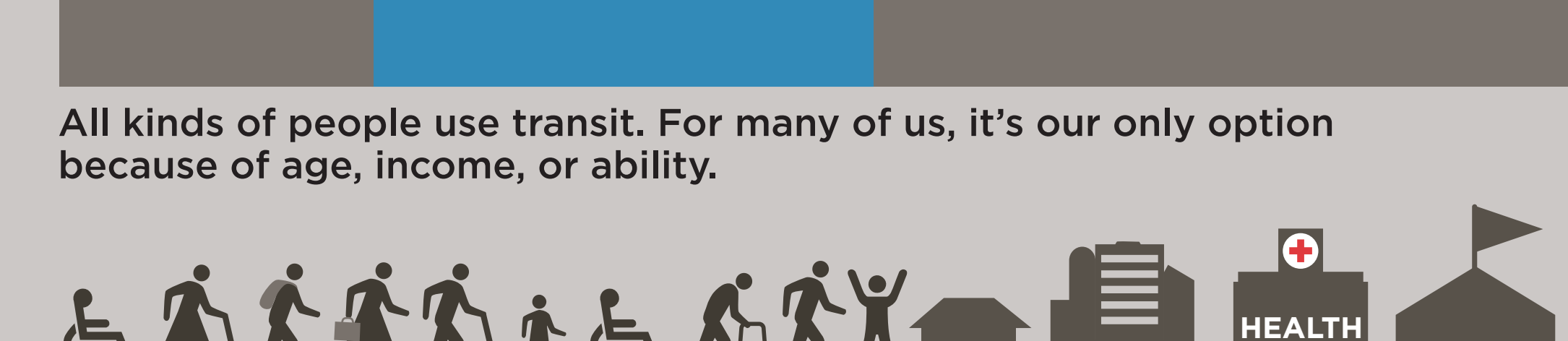
## METRO PROTECTS THE ENVIRONMENT

Operating the nation's second largest fleet of zero-emission electric buses uses less energy, reduces pollution, and makes for healthier communities.

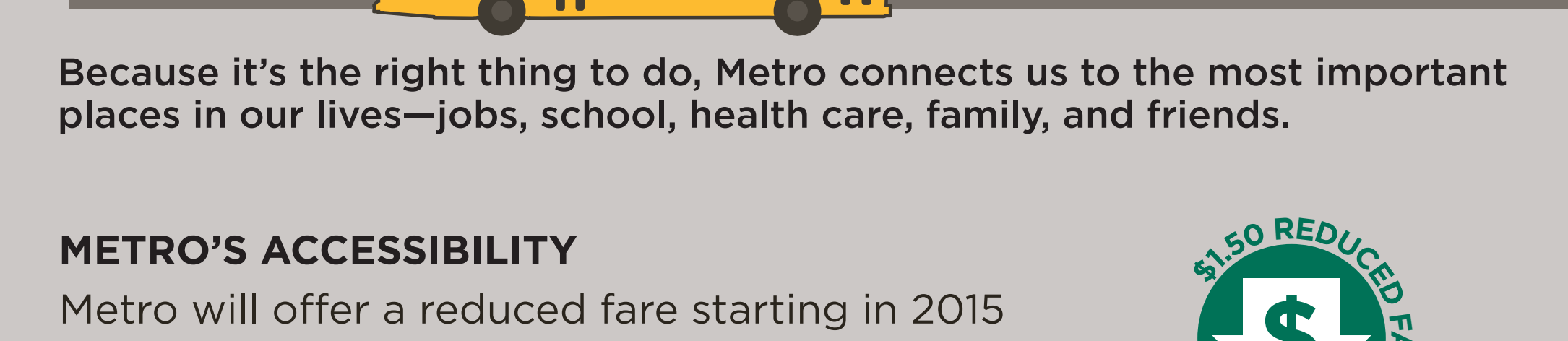


BY THE NUMBERS: **METRO'S ENVIRONMENTAL BENEFITS (NET ANNUAL)**

## METRO PROVIDES TRANSIT FOR ALL OF US



All kinds of people use transit. For many of us, it's our only option because of age, income, or ability.



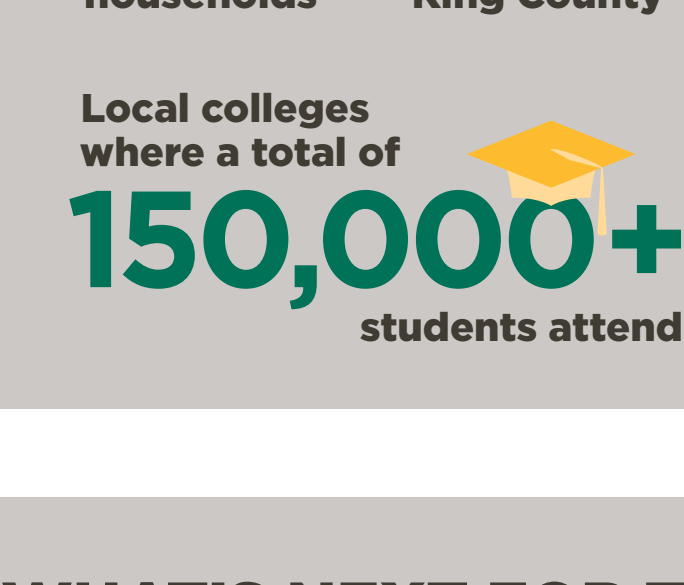
Because it's the right thing to do, Metro connects us to the most important places in our lives—jobs, school, health care, family, and friends.

### METRO'S ACCESSIBILITY

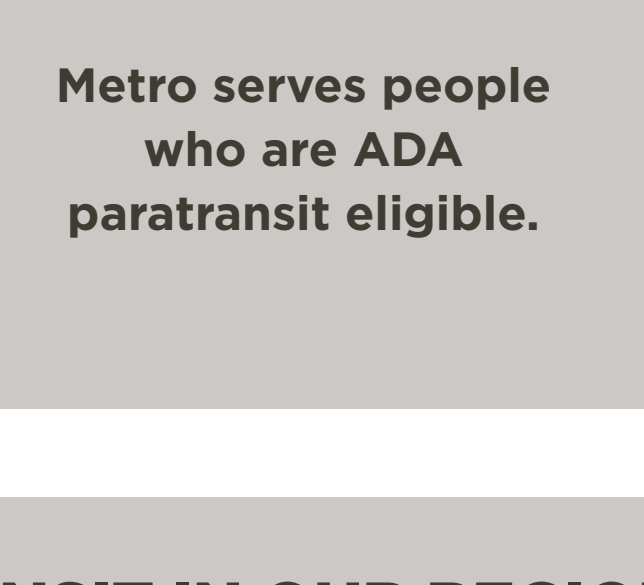
Metro will offer a reduced fare starting in 2015 to provide more people and communities with transportation choices.



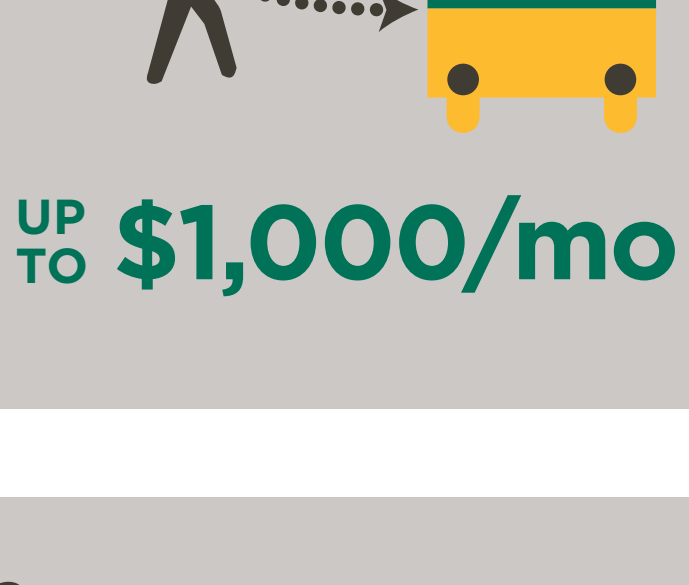
#### What's within 1/4 mile of a bus stop?



#### Access and community transportation



#### Using transit saves you money.



## WHAT'S NEXT FOR TRANSIT IN OUR REGION?

King County is committed to moving people better and working with communities to improve transit service for everyone.



To learn more about why Metro matters, go to: [kingcounty.gov/exec/metro](http://kingcounty.gov/exec/metro)

For detailed source information, go to: [kingcounty.gov/exec/metro/sources](http://kingcounty.gov/exec/metro/sources)